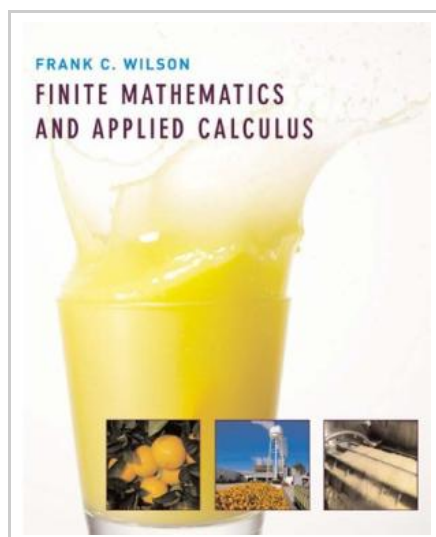




Finite Mathematics and Applied Calculus

By Frank C. Wilson

Brooks Cole, 2006. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Geared toward business and social science majors in a two-semester finite mathematics and applied calculus course, this text equips students with the analytical tools and technological skills they will need in the workplace. Plain language and an easy-to-read style help stress conceptual understanding and reinforce key terms and concepts. At the same time, the incorporation of real-life applications, examples, and data help engage students--even those who have never enjoyed mathematics. Pedagogy throughout the text helps students analyze data from a variety of approaches, including numeric, algebraic, graphical, literal, and technological. A robust supplement package and exciting new technology program provide students with extensive learning and support, so that instructors can spend more time teaching. Make It Real projects ask students to collect and analyze data that often mirrors their own experiences. Students are able to better process this information and connect math to their own lives. Technology Tips are scattered throughout the text and help guide students through new techniques on the graphing calculator such as graphing a function, solving an equation, or finding the value of a function. Examples, Exercises, and Applications...



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