

Abstracts of Marketing PhD Theses: Analysis and Pedagogical Application



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Reviews

Thorough manual for publication fanatics. It is actually rally intriguing throgh reading through period of time. Its been written in an remarkably simple way and is particularly only after i finished reading through this book in which actually transformed me, change the way i think.
(Morris Schultz)

ABSTRACTS OF MARKETING PHD THESES: ANALYSIS AND PEDAGOGICAL APPLICATION

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